

1st QUARTER 2015 - MICE STATISTICS PRAGUE

Total number of events: 322

January: 95
February: 112
March: 115

Total number of respondents: 21

Hotels: 13
DMC/PCO: 3
Venues: 5
Other: 0

Average length of meeting: 1,81 days

January: 1,94 days
February: 1,60 days
March: 1,89 days

1. TYPE OF MEETING

Type of meeting - 1st QUARTER	
Association conference/congress	14
Corporate meeting	251
Incentive meeting	8
Other business meeting	46
Trade (Consumer) show	3

Type of meeting - JANUARY	
Association conference/congress	3
Corporate meeting	78
Incentive meeting	1
Other business meeting	12
Trade (Consumer) show	1

Type of meeting - FEBRUARY	
Association conference/congress	2
Corporate meeting	90
Incentive meeting	3
Other business meeting	16
Trade (Consumer) show	1

Type of meeting - MARCH	
Association conference/congress	9
Corporate meeting	83
Incentive meeting	4
Other business meeting	18
Trade (Consumer) show	1

2. SIZE OF MEETING

Size of meeting -1ST QUARTER	
10-49	151
50-149	66
150-249	28
250-499	31
500-999	32
1000-1999	12
2000-2999	2
3000-3999	0
4000-4999	0

Size of meeting -JANUARY	
10-49	43
50-149	20
150-249	9
250-499	7
500-999	10
1000-1999	5
2000-2999	1
3000-3999	0
4000-4999	0

Size of meeting - FEBRUARY	
10-49	63
50-149	14
150-249	7
250-499	13
500-999	13
1000-1999	1
2000-2999	1
3000-3999	0
4000-4999	0

Size of meeting - MARCH	
10-49	45
50-149	32
150-249	12
250-499	11
500-999	9
1000-1999	6
2000-2999	0
3000-3999	0
4000-4999	0

3. LENGTH OF MEETING

Length of meeting -1ST QUARTER	
1 day	201
2 days	54
3 days	30
4 days	15
5 days	10
6 days	12

Length of meeting - JANUARY	
1 day	58
2 days	12
3 days	10
4 days	8
5 days	2
6 days	5

Length of meeting – FEBRUARY	
1 day	79
2 days	16
3 days	8
4 days	4
5 days	2
6 days	3

Length of meeting - MARCH	
1 day	64
2 days	26
3 days	12
4 days	3
5 days	6
6 days	4

4. TYPE OF CLIENT

Type of client - 1ST QUARTER	
Intermediate agency	66
Direct client	256

Type of client - JANUARY	
Intermediate agency	21
Direct client	74

Type of client – FEBRUARY	
Intermediate agency	21
Direct client	91

Type of client - MARCH	
Intermediate agency	24
Direct client	91

5. VENUE

Venue - 1ST QUARTER	
Hotels	269
Congress centre	21
Other	32

Venue - JANUARY	
Hotels	85
Congress centre	1
Other	9

Venue - FEBRUARY	
Hotels	92
Congress centre	6
Other	14

Venue - MARCH	
Hotels	
Congress centre	
Other	

6. PARTICIPANTS

Participants - 1ST QUARTER	
International	142
Local	180

Participants - JANUARY	
International	64
Local	31

Participants – FEBRUARY	
International	41
Local	71

Participants – MARCH	
International	37
Local	78

7. ACCOMMODATION

Accommodation- 1ST QUARTER	
Yes	138
No	184

Accommodation - JANUARY	
Yes	41
No	54

Accommodation – FEBRUARY	
Yes	47
No	65

Accommodation – MARCH	
Yes	50
No	65

8. COUNTRY OF ORIGIN

Country of origin	1ST QUARTER	JANUARY	FEBRUARY	MARCH
Austria	1	1	-	-
Belgium	3	-	1	2
Czech Rep.	239	70	84	85
China	4	1	2	1
Finland	1	-	-	1
France	5	2	1	2
Germany	10	2	5	3
India	5	-	3	2
Italy	1	1	-	-
Japan	1	-	-	1
Latvia	1	-	-	1
Netherlands	3	2	1	-
Qatar	1	-	1	-

Romania	1	1	-	-
Russia	1	-	-	1
Slovakia	1	-	1	-
Spain	2	1	-	1
Switzerland	4	-	1	3
United Arab Emirates	2	-	1	1
United Kingdom	22	10	7	5
USA	14	4	4	6

9. SUBJECT OF MEETING

Subject of meeting	1ST QUARTER	JANUARY	FEBRUARY	MARCH
Safety & Security	1	-	1	-
Transport & Communication	7	1	4	2
Ecology & Environment	8	1	3	4
Economy	19	4	9	6
Pharmacy	33	11	12	10
Geography	2	-	1	1
IT & Telecommunication	24	9	4	11
Culture	7	3	2	2
Medical Science	19	9	4	6
Management	6	3	3	-
Mathematics & Statistics	8	-	1	7
Commerce	4	3	1	-
Law	-	-	-	-
Industry	20	6	8	6
Social Sciences	1	-	1	-
Sports & Leisure	1	-	-	1
Technology	22	5	5	12
Arts	-	-	-	-
Education	63	21	24	18
Science	2	-	1	1
Agriculture	2	1	-	1
Other	73	18	28	27