

### 3rd QUARTER 2015 - MICE STATISTICS PRAGUE

<b>Total number of events:</b>	<b>240</b>
July	42
August:	59
September:	139

<b>Total number of respondents:</b>	<b>22</b>
Hotels:	12
DMC/PCO:	6
Venues:	3
Other:	1

<b>Average length of meeting:</b>	<b>2,21 days</b>
July:	2,74 days
August:	2,03 days
September:	2,12 days

#### 1. TYPE OF MEETING

Type of meeting - 3rd QUARTER	
Association conference/congress	39
Corporate meeting	159
Incentive meeting	11
Other business meeting	30
Trade (Consumer) show	1

Type of meeting - JULY	
Association conference/congress	11
Corporate meeting	23
Incentive meeting	2
Other business meeting	6
Trade (Consumer) show	0

Type of meeting - AUGUST	
Association conference/congress	9
Corporate meeting	34
Incentive meeting	4
Other business meeting	11
Trade (Consumer) show	1

Type of meeting - SEPTEMBER	
Association conference/congress	19
Corporate meeting	102
Incentive meeting	5
Other business meeting	13
Trade (Consumer) show	0

## 2. SIZE OF MEETING

Size of meeting -3rd QUARTER	
10-49	94
50-149	70
150-249	23
250-499	27
500-999	15
1000-1999	8
2000-2999	1
3000-3999	2
4000-4999	0
5000-9999	0

Size of meeting -JULY	
10-49	11
50-149	11
150-249	4
250-499	5
500-999	8
1000-1999	3
2000-2999	0
3000-3999	0
4000-4999	0
5000-9999	0

Size of meeting - AUGUST	
10-49	27
50-149	17
150-249	4
250-499	6
500-999	1
1000-1999	2
2000-2999	0
3000-3999	2
4000-4999	0
5000-9999	0

Size of meeting -SEPTEMBER	
10-49	56
50-149	42
150-249	16
250-499	16
500-999	6
1000-1999	3
2000-2999	1
3000-3999	0

4000-4999	0
5000-9999	0

### 3. LENGTH OF MEETING

Length of meeting - 3rd QUARTER	
1 day	123
2 days	41
3 days	24
4 days	22
5 days	15
6 days	15

Length of meeting - JULY	
1 day	19
2 days	3
3 days	6
4 days	4
5 days	4
6 days	6

Length of meeting - AUGUST	
1 day	35
2 days	8
3 days	4
4 days	6
5 days	3
6 days	3

Length of meeting - SEPTEMBER	
1 day	69
2 days	30
3 days	14
4 days	12
5 days	8
6 days	6

#### 4. TYPE OF CLIENT

<b>Type of client – 3rd QUARTER</b>	
Intermediate agency	51
Direct client	189

<b>Type of client – JULY</b>	
Intermediate agency	9
Direct client	33

<b>Type of client – AUGUST</b>	
Intermediate agency	13
Direct client	46

<b>Type of client – SEPTEMBER</b>	
Intermediate agency	29
Direct client	110

#### 5. VENUE

<b>Venue - 3rd QUARTER</b>	
Hotels	153
Congress centre	41
Other	37
Universities	9

<b>Venue - JULY</b>	
Hotels	23
Congress centre	3
Other	13
Universities	3

<b>Venue - AUGUST</b>	
Hotels	35
Congress centre	12
Other	10
Universities	2

<b>Venue - SEPTEMBER</b>	
Hotels	95
Congress centre	26
Other	14
Universities	4

## 6. PARTICIPANTS

Participants - 3rd QUARTER	
International	123
Local	117

Participants - JULY	
International	25
Local	17

Participants - AUGUST	
International	33
Local	26

Participants - SEPTEMBER	
International	65
Local	74

## 7. ACCOMMODATION

Accommodation- 3rd QUARTER	
Yes	99
No	141

Accommodation- JULY	
Yes	19
No	23

Accommodation- AUGUST	
Yes	20
No	39

Accommodation- SEPTEMBER	
Yes	60
No	79

## 8. COUNTRY OF ORIGIN

Country of origin	3rd QUARTER	JUNE	AUGUST	SEPTEMBER
Azerbaijan	1	0	1	0
Belgium	1	1	0	0
China	1	1	0	0
Czech Republic	154	26	33	95
Denmark	1	0	0	1
Estonia	0	0	0	0
Philippines	1	1	0	0
France	2	0	2	0
India	2	0	2	0
Italy	4	0	0	4
Japan	2	1	0	1
Canada	1	0	0	1
Hungary	2	0	1	1
Malta	1	0	0	1
Germany	7	2	0	5
Netherlands	7	0	2	5
Norway	3	0	2	1
Poland	1	0	0	1
Austria	3	1	1	1
Russia	1	0	1	0
United Arab Emirates	1	1	0	0
Sweden	2	0	1	1
Switzerland	6	2	4	0
Thailand	4	0	1	3
USA	9	4	2	3
United Kingdom	24	2	6	16

## 9. SUBJECT OF MEETING

Subject of meeting	3rd QUARTER	JULY	AUGUST	SEPTEMBER
Architecture	1	0	1	0
Safety & Security	1	0	0	1
Transport & Communication	2	1	0	1
Ecology & Environment	3	0	1	2
Economy	13	2	3	8
Pharmacy	15	1	1	13
IT & Telecommunication	27	7	3	17
Culture	3	1	1	1
Linguistics	1	0	0	1
Medical Science	17	5	4	8
Management	4	0	1	3
Mathematics & statistics	2	1	0	1
Commerce	26	3	8	15
Law	5	0	0	5
Industry	23	3	8	12
Social Sciences	4	0	1	3
Sports & Leisure	4	1	3	0
Technology	19	2	2	15
Science	9	4	2	3
Education	6	0	1	5
Other	55	11	20	24